



FOR IMMEDIATE RELEASE

Heartland Video Systems Adds Joe Turbolski as Marketing Manager and Sales

PLYMOUTH, Wis. — January 23, 2025 — Heartland Video Systems, Inc. (HVS), a premier video systems integration and consulting firm, is proud to announce that Joe Turbolski has been hired as the new Marketing Manager and Sales. In his new role at HVS, he will be focused on sales strategy including coordination with customers, vendors, and sales engineering as well as marketing the company's accomplishments through press releases, trade shows, social media, advertising, and webinars.

Turbolski joins HVS from Comark, where he was responsible for overseeing the sales and marketing activities of the company for products including LPTV / HPTV transmitter systems and ATSC 1.0/3.0 encoding solutions. He developed and maintained standard product configurations, price sheets, and oversaw the RFP / bid processes.

Turbolski spent over 20 years with Comark during the TV broadcast industry's transition from NTSC to ATSC 1.0, through the FCC repack, and finally with the current transition to ATSC 3.0. Prior to Comark, he spent 10 years with Comwave where he held a variety of positions including sales engineer, RF field service, RF systems engineering and business development.

"We are excited to add Joe to the HVS team. His long history in both RF transmission technology and signal stream management including ATSC 3.0, aligns perfectly with our mission to deliver innovative solutions for broadcasters." states Dennis Klas, President of HVS.

"Heartland Video Systems is an outstanding company with a stellar reputation in the marketplace and I'm excited to join this organization" states Joe Turbolski. "Heartland has been at the forefront of the industry's transition to NextGenTV service and I'm looking forward to promoting and assisting customers with storage, conversion, routing, automation, monitoring, compression, and transmission solutions."

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About Heartland Video Systems

Heartland Video Systems (HVS) has been supplying the U.S. with quality communication equipment, professional installation services, and ongoing technical support for 20+ years. HVS is a proud member of the Society of Broadcast Engineers (SBE), honored recipient of a 2010 Engineering Excellence Award, and a voting member of ATSC.

HVS has partnered with a multitude of major communication equipment manufacturers to provide technologies for all links in the broadcast chain. HVS offers a wide selection of manufacturers, enabling customers to easily choose the products they need while enjoying excellent customer service. HVS caters to many multimedia production platforms, including television stations, broadcasting stations, colleges and universities and postproduction facilities. We look forward to the opportunity to assist you in the audio and video equipment supply field.

For further information:
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