



FOR IMMEDIATE RELEASE

Heartland Video Systems has officially partnered with Cuez for their all-in-one rundown/News Room Computer System (NRCS) solutions

PLYMOUTH, Wis. — August 6, 2025 — Heartland Video Systems, Inc. (HVS), a premier video systems integration and consulting firm, announces that they have signed a reseller agreement with Cuez for the company's all-in-one rundown/NRCS solution. HVS will focus on bringing the Cuez cloud-based solutions to U.S. broadcasters for all types of shows and events, such as news, sports, esports, (online) news, entertainment, (live) events, worship and more applications.

HVS is constantly seeking innovative ways to streamline broadcast operations and deliver real value to our clients. That's why we're thrilled to partner with Cuez — a company whose smart, agile platform is transforming control room workflows. By combining HVS's expertise in media technology with Cuez's flexible and intuitive tools, we're making it easier — and more cost-effective — for U.S.-based customers to modernize their control rooms without compromising on performance or reliability. This partnership represents a shared commitment to smarter solutions, operational efficiency, and helping our clients do more with less. We're excited about what's ahead — innovation, collaboration, and delivering real impact where it counts.

Cuez is a next-generation, cloud-based rundown and scripting solution that redefines live production workflows for broadcasters, digital content creators and the like. Built for real-time collaboration, automation, and media management, Cuez brings everything together in one easy-to-use platform. Its three core components—Storiez, Rundown, and Automator—enable collaborative script editing, automated cueing, and centralized control of studio hardware and software. With real-time syncing across devices, Cuez supports remote collaboration and last-minute changes, while its no-code Automator connects to several studio systems via API, allowing operators to manage media assets, trigger playouts, and control cameras, graphics, lighting, and more with just a few clicks.

"As organizations face increasing pressure to do more with less—both in cost and resources—our partnership with Cuez enables us to deliver smarter, more efficient video production solutions to our U.S. clients, combining forward-thinking innovation with practical execution." Dan Whealy, President of HVS

"We're excited to partner with Heartland Video Systems. It's great to have them on board to help more teams in the U.S. discover how easy automation and modern rundowns can actually be." Aaron Nuytemans, Head of Growth at Cuez.

Heartland Video Systems will be exhibiting at the Texas Association of Broadcasters (TAB) annual show and convention at the Kalahari Resorts & Conventions facility in Round Rock, TX. The event takes place August 6th and 7th with the exhibits open on Thursday the 7th. HVS will be in booths 518 & 520.

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About Heartland Video Systems

Heartland Video Systems (HVS) has been supplying the U.S. with quality communication equipment, professional installation services, and ongoing technical support for 20+ years. HVS is a proud member of the Society of Broadcast Engineers (SBE), honored recipient of a 2010 Engineering Excellence Award, and a voting member of ATSC.

HVS has partnered with a multitude of major communication equipment manufacturers to provide technologies for all links in the broadcast chain. HVS offers a wide selection of manufacturers, enabling customers to easily choose the products they need while enjoying excellent customer service. HVS caters to many multimedia production platforms, including television stations, broadcasting stations, colleges and universities and postproduction facilities. We look forward to the opportunity to assist you in the audio and video equipment supply field.

About Cuez

Cuez is a cutting-edge newsroom control system (NRCS) designed to streamline live broadcast production workflows. With an intuitive interface, our cloud-based platform simplifies collaborative editing, automated cueing, and prompting while seamlessly integrating with your existing tools and devices through no-code API automation.

Cuez emphasizes interoperability, integrates a modern design and offers an easy-to-use interface accessible to everyone, from journalists to tech managers, with a minimal learning curve. Ideal for various formats, including news, sports, entertainment, and live events, Cuez grants unmatched flexibility and customizability to fit the unique demands of any show, empowering creative teams to produce exceptional content efficiently.

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